

EMERCOIN PRIVACY POLICY

Last Revised: 14 June 2016

This policy does not apply to the Emercoin open source client software (Emercoin QT). We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this policy, and in some cases, we may provide you with additional notice (such as adding a statement to the homepages of our Site or sending you an email notification). We encourage you to review the Privacy Policy whenever you interact with us to stay informed about our information practices and the ways you can help protect your privacy.

1. INFORMATION WE COLLECT AUTOMATICALLY

We automatically collect certain information about you when you access our Site including Log Information. We collect information about your use of our Site, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to our Site. Information Collected by Cookies and Other Tracking Technologies: We may use cookies, web beacons (also known as "tracking pixels") and other tracking technologies to collect information about you when you interact with our Site or emails, including information about your browsing behavior on our Site. We use this information to improve our Site and your experience, see which areas and features of our sites are popular, count visits, understand campaign effectiveness and determine whether an email has been opened and links within the email have been clicked.

2. USE OF INFORMATION

We may use information about you for various purposes, including to:

- Respond to your comments, questions and requests and provide customer service;
- Monitor and analyze trends, usage and activities in order to operate and improve our Site;
- Manage your online account(s) and send you technical notices, updates, security alerts and support and administrative messages;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

3. SHARING OF INFORMATION

We may share information about you as follows:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of us or any third party;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company; and
- With your consent or at your direction.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

4. SECURITY

We take reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

5. COOKIES

Most web browsers are set to accept cookies by default. If you prefer, you can usually set your browser to remove or reject cookies, but note that doing so does not necessarily affect third party flash cookies used in connection with our Site. If you choose to remove or reject cookies, this could affect the availability and functionality of our Site.

If you have any questions about this Privacy Policy, please contact us at support@emercoin.com.